Institutional Goals and Objectives Ideas for 2010-2013 (From Diane Boynton-2-14-11)

Goal 1: Support and advance academic excellence.

Objective 1.1: Create opportunities for faculty and staff to enhance their knowledge, share ideas, engage in dialog, and collaborate.

Objective 1.2: Meet classroom instruction needs.

Goal 2: Create pathways to student success.

Objective 2.1: Define "student success," recognizing the diverse goals and needs of MPC students.

Objective 2.2: Strengthen and institutionalize collaboration between Student Services and Academic Affairs.

Objective 2.3: Improve the coordination and accessibility of academic support for diverse student learners.

Objective 2.4: Maintain and strengthen partnerships with high schools and transfer institutions.

Objective 2.5: Develop and implement strategies to reduce barriers that negatively affect student success.

Goal 3: Support and encourage diversity throughout the institution. *[Question: How is "diversity" defined?"]*

Objective 3.1: Create/maintain an inviting recruitment process for all potential students.

Objective 3.2: Provide campus and community activities that reflect the diversity of our students and community.

Objective 3.3: Develop and implement hiring recruitment strategies to encourage a diverse pool of applicants.

Objective 3.4: Review and enhance marketing strategies.

Goal 4: Provide relevant workforce training for the Monterey area.

Objective 4.1: Based on analysis of community needs and district resources, develop and/or enhance Career and Technical courses and programs to provide students with employable skills.

Objective 4.2: Establish new and strengthen present industry, government, education and/or community partnerships.

Goal 5: Provide excellent educational programs and services in Seaside and Marina that support community needs.

Objective 5.1: Based on analysis of community needs and district resources, determine appropriate course offerings and schedule at the Education Center and the Public Safety Center.

Objective 5.2: Provide essential support services at the Education Center and the Seaside Public Safety Center.

Goal 6: Ensure adequate levels of personnel to support programs and services.

Objective 6.1: Review current levels of personnel to determine most critical faculty and staff need.

Objective 6.2: Create education and funding plan to help the college support its current and future personnel needs.

Objective 6.3: Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time faculty and staff.

Goal 7: Maintain and improve district facilities.

Objective 7.1: Create safe, attractive, functional facilities through the allocation of bond funds.

Objective 7.2: Develop means for students and community members to locate campus programs, services, and events.

Goal 8: Maintain and improve instructional and institutional technology.

Objective 8.1: Conduct a broad-based review of the functionality and efficiency of all district technology and implement appropriate modifications to meet the needs of end users.

Objective 8.2: Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.

Objective 8.3: Conduct a broad-based review of the organization, management, and support of MPC's website, and implement appropriate changes to meet the needs of end users.

Objective 8.2: Develop a feasible long-term technology plan.