

From Sharon Colton

**Proposed Revision of Institutional Goals and Objectives for 2010-2013
Updated 12-9-2010**

Goal 1: Promote academic excellence and student success.

Objective 1.1: Investigate ways to articulate “student success” that represents the diverse range of our students’ goals, and retains strong academic integrity and high academic standards.

Objective 1.2: Improve student experiences by supporting the quality of instruction and service delivery through

- a. creating a framework for faculty and staff to learn, share ideas, engage in dialog and collaborate.
- b. promoting efforts to evaluate and improve the level of functionality, integration, and articulation of and between our many programs.

Objective 1.3: Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instruction.

Goal 2: Promote diversity throughout the institution.

Objective 2.1: Recruit and retain a diverse student population.

Objective 2.2: Provide campus and community activities that honor the diversity of our students and community.

Objective 2.3: Use evidence based data to monitor and assess diversity of staff and faculty.

Objective 2.4: Develop and implement recruitment strategies to promote diversity in staff and faculty.

Goal 3: Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.

Objective 3.1: Develop and enhance credit Career and Technical programs and courses to provide students with employable skills.

Objective 3.2: Establish and strengthen industry, government, and community partnerships.

Objective 3.3: Maintain existing district-wide marketing strategy and extend to programs and services.

Goal 4: Create pathways to success that address the diverse, holistic needs of all MPC students.

Objective 4.1: Develop and implement strategies to reduce barriers that negatively impact student success.

Objective 4.2: Strengthen and institutionalize the collaboration between Student Services and Academic Affairs.

Objective 4.3: Improve the coordination and accessibility of academic support for diverse student learners.

Objective 4.4: Maintain and strengthen partnerships with high schools and transfer institutions. (moved from Goal 3)

Objective 4.5: Develop a process for managing enrollment that is integrated into established, shared governance processes.

Goal 5: Provide educational programs and services in Seaside and Marina that meet community needs.

Objective 5.1: Based on assessment and analysis of community needs and district resources, develop class and services delivery.

Objective 5.2: Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Center.

Goal 6: Ensure adequate levels of personnel to support current programs and establish priorities for future growth.

Objective 6.1: Provide adequate levels of well-trained support personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems.

Objective 6.2: Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty

Goal 7: Maintain and improve district facilities.

Objective 7.1: Create safe, attractive functional facilities through the allocation of bond funds.

Goal 8: MPC will maintain and strengthen instructional and institutional technology.

Objective 8.1: Develop a long term funding plan to meet technology needs.

Objective 8.2: Conduct a broad-based review of the functionality and efficiency of all district technology and implement appropriate modifications to meet the needs of end users, [while maintaining security of the system \(from Sharon Colton\).](#)

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Objective 8.3: Conduct a broad-based review of the organization, management, and support of MPC's websites, and implement appropriate changes to meet the needs of end users, while maintaining security of the system (from Sharon Colton).

Objective 8.4: Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.

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