

From: Alan Haffa
Sent: Monday, February 14, 2011 12:50 PM
To: Alfred Hochstaedter
Cc: Suzanne Ammons; Brenda Lee Kalina
Subject: RE: Institutional Goals 2010-2013

FYI, upload

From: Alfred Hochstaedter
Sent: Tuesday, January 25, 2011 11:10 PM
To: John Anderson; Alan Haffa
Subject: RE: Institutional Goals 2010-2013

Thank you for your thoughts, John,

With this e-mail I'm sending your e-mail to Alan Haffa, who is chairing the College Council and leading the goals effort.

-Fred

From: John Anderson
Sent: Tuesday, January 25, 2011 1:38 PM
To: Alfred Hochstaedter
Cc: Laura Franklin; Michael Gilmartin
Subject: Institutional Goals 2010-2013

Dear Fred –

I actually had a moment to think about the institutional goals as presented yesterday at AAAG, and I would like to send along a reaction. All of the goals are worthy and articulate, but the problem over the years has been faculty, and indeed institutional buy-in. It is probable that at least a fair percentage of the faculty and staff have no awareness that we have these goals at all. (Yes, we Chairs do tell them)! My suggestion would be to word the first goal something like: “Insure that levels of financial, personnel and technological support are adequate to insure excellence in instructional programs.” I think that this would grab everyone’s attention and promote buy-in. In my experience, our rank and files instructors’ chief concern is whether or not they will have the resources to do their jobs well. Subsumed in this goal could be objectives 6.1 and 6.2, and 8.1 through 8.4.

Everyone knows that, despite what we say, we are not meeting this goal now nor can we reasonably do so in the immediate future. But to be assured that this is one of the institution’s most important long-term goals is what everyone longs to hear, and what I believe will bring them along for the rest of the verbiage.

Cheers - John