

Proposed Revision of Institutional Goals and Objectives for 2010-2013
Updated 12-9-2010

Goal 1: Promote academic excellence and student success.

Objective 1.1: Investigate ways to articulate “student success” that represents the diverse range of our students’ goals, and retains strong academic integrity and high academic standards.

Objective 1.2: Improve student experiences by supporting the quality of instruction and service delivery through

- a. creating a framework for faculty and staff to learn, share ideas, engage in dialog and collaborate.
- b. promoting efforts to evaluate and improve the level of functionality, integration, and articulation of and between our many programs.

Objective 1.3: Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instruction.

Goal 2: Promote diversity throughout the institution.

Objective 2.1: Recruit and retain a diverse student population.

Objective 2.2: Provide campus and community activities that honor the diversity of our students and community.

Objective 2.3: Use evidence based data to monitor and assess diversity of staff and faculty.

Objective 2.4: Develop and implement recruitment strategies to promote diversity in staff and faculty.

Goal 3: Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.

Objective 3.1: Develop and enhance credit Career and Technical programs and courses to provide students with employable skills.

Objective 3.2: Establish and strengthen industry, government, and community partnerships.

Objective 3.3: Maintain existing district-wide marketing strategy and extend to programs and services.

Goal 4: Create pathways to success that address the diverse, holistic needs of all MPC students.

Objective 4.1: Develop and implement strategies to reduce barriers that negatively impact student success.

Objective 4.2: Strengthen and institutionalize the collaboration between Student Services and Academic Affairs.

Objective 4.3: Improve the coordination and accessibility of academic support for diverse student learners.

Objective 4.4: Maintain and strengthen partnerships with high schools and transfer institutions. (moved from Goal 3)

Objective 4.5: Develop a process for managing enrollment that is integrated into established, shared governance processes.

Goal 5: Provide educational programs and services in Seaside and Marina that meet community needs.

Objective 5.1: Based on assessment and analysis of community needs and district resources, develop class and services delivery.

Objective 5.2: Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Center.

Goal 6: Ensure adequate levels of personnel to support current programs and establish priorities for future growth.

Objective 6.1: Provide adequate levels of well-trained support personnel to meet the needs of learning, teaching, college-wide communications, research and operational systems.

Objective 6.2: Attract and retain the best-qualified employees by continuing to increase compensation for full and part-time staff and faculty

Goal 7: Maintain and improve district facilities.

Objective 7.1: Create safe, attractive functional facilities through the allocation of bond funds.

Goal 8: MPC will maintain and strengthen instructional and institutional technology.

Objective 8.1: Develop a long term funding plan to meet technology needs.

Objective 8.2: Conduct a broad-based review of the functionality and efficiency of all district technology and implement appropriate modifications to meet the needs of end users.

Objective 8.3: Conduct a broad-based review of the organization, management, and support of MPC's website, and implement appropriate changes to meet the needs of end users.

Objective 8.4: Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.