

Strategic Goals

After evaluating the college’s mission, goals, values, and environmental scan, the EMP committee identified specific objectives to be completed during the next five years. Objectives support our institutional goals, as well as our responses to influences relevant to transfer needs and mandates; the Student Success Initiative; Accreditation; community needs; and Academic Affairs, Student Services, Administrative Services, and the President’s Office program reviews. These objectives will be reviewed annually as part of the Planning and Resource Allocation process and revised if appropriate. At least one administrator and one committee will be responsible for completing each of the objectives.

Institutional Goal	“Influences”	Objectives	Lead Responsibility
Goal 1: Promote academic excellence and student success.	Transfer Institutions	1. Increase communication between MPC faculty and transfer institutions for the purpose of curriculum alignment and development of co-curricular activities. 2. Develop and strengthen articulation agreements with transfer institutions. 3. Create and/or revise programs and curriculum in response to and support of SB1440.	Dean of Instructional Planning Dean of Student Services Curriculum Advisory Committee Articulation Officer
	Student Success Initiative	1. Develop plans to implement the Student Success Initiative.	VP of Student Services VP of Academic Affairs AAAG SSAG
		2. Increase student awareness of programs and services. 3. Increase student awareness of the need for assessment and an education plan. 4. Implement mandated placement tests in English and math.	Dean of Student Services ASMPC Office of Institutional Research English Department Math Department Matriculation Coordinator
		5. Continue to work with area high schools to improve matriculation. 6. Work with local high schools on curriculum, advising, and assessments in math and English.	Dean of Student Services Dean of Instruction Dean of Instructional Planning Matriculation Committee Assessment Coordinator
		7. Establish clear pathways to college level English and math courses.	Math and English Department Chairs Matriculation Committee Basic Skills Committee
		8. Develop continuing education program encompassing community education, contract education, and workforce development. See Strategic Initiative on Continuing Education.	VP Academic Affairs Dean of Instruction Continuing Education Task Force

Institutional Goal	“Influence”	Objectives	Lead Responsibility
	Accreditation: Recommendation #4	<ol style="list-style-type: none"> 1. Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instructions. 2. Develop an online MPC general education pattern, 3 to 5 online certificate programs. Also consider developing an online re-certification program, a CTE online associate degree program, and online components that support SB 1440* general education transfer patterns. See Strategic Initiative on MPC Online. 	ICDE Coordinator Institutional Committee on Distance Education Dean of Technology
	Accreditation: Recommendations #1-3	<ol style="list-style-type: none"> 3. Use Program Reflections to learn, share ideas, engage in dialog and collaborate. 4. Use program review process to analyze the effectiveness of programs and make improvements based on the results. 	VP Academic Affairs Academic Senate SLO Committee VP Academic Affairs VP Administrative Services VP Student Services SLO Committee
	Program Review	<ol style="list-style-type: none"> 1. Complete Facilities Plan in support of college programs and services. 2. Review and revise efforts to attract and retain students. 3. Create opportunities for collaboration between Student Services and Academic Affairs, as well as such opportunities between disciplines. 4. Develop/maintain recruitment processes to attract international students that include both long-term and short term goals. See Strategic Initiative on International Students Program. 5. Continue to identify barriers and develop successful interventions and strategies to improve student success, supporting faculty dialogue about student learning both within basic skills classes and beyond. See Strategic Initiative on Basic Skills. 	VP Administrative Services Facilities Committee P/VP VP Academic Affairs VP Student Services AAAG SAAG VP Academic Affairs VP Student Services AAAG SSAG VP Student Services ESL Department International Programs Office Committee Dean of Instruction Basic Skills Committee

		<ol style="list-style-type: none">6. Increase faculty and staff positions as funds become available.7. Reestablish supply and equipment budgets as funds become available.	VP Academic Affairs VP Student Services AAAG SSAG
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Institutional Goal	“Influence”	Objectives	Lead Responsibility
<p>Goal 2: Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.</p>	<p>Community needs as indicated in the Environmental Scan</p>	<ol style="list-style-type: none"> 1. Develop and enhance credit Career and Technical programs and courses to provide students with job-related skills and work experiences leading to employment 2. Review Career and Technical Education programs to identify how best to meet the changing needs of local and regional workforce while accounting for the fiscal realities of the college. 	<p>VP Academic Affairs CTE Committee</p>
		<ol style="list-style-type: none"> 3. Establish and strengthen industry, government, and community partnerships. 4. Establish process for creating and maintaining advisory groups for CTE programs. See Strategic Initiative on CTE. 	<p>Dean of Instructional Planning CTE Committee Dean of Instructional Planning</p>
<p>Goal 3: Manage the rate of growth in programs and services in Seaside and Marina, subject to funding and growth conditions</p>	<p>Community needs as indicated in the Environmental Scan</p>	<ol style="list-style-type: none"> 1. Based on assessment and analysis of community needs and district resources, develop appropriate class schedules and programs. 2. Conduct needs assessment with the intention of applying for full Education Center status at Marina. 	<p>VP Academic Affairs Dean of Instruction Dean of Instructional Planning Director of Institutional Research College Council</p>
		<ol style="list-style-type: none"> 3. Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Training Center. See Strategic Initiative on Ft. Ord Education Center. 	<p>Dean of Instruction Dean of Student Services</p>
<p>Goal 4: Maintain and strengthen instructional and institutional technology</p>	<p>Program Review</p>	<ol style="list-style-type: none"> 1. Conduct a broad-based review of the functionality and efficiency of all district technology including the organization, management and support for MPC’s websites. 	<p>VP of Administrative Services Tech Committee AAAG SSAG</p>
		<ol style="list-style-type: none"> 2. Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use. 3. Based on recommendations from program reviews and college resources, develop and implement a long-term technology funding plan. See Strategic Initiative on Technology Sustainability. 	<p>P/VP VP of Academic Affairs VP of Administrative Services Tech Committee AAAG SSAG</p>