



MARINA EDUCATION CENTER  
MONTEREY PENINSULA COLLEGE



Language & Communication

# Communication Studies

2

Years

TO TRANSFER

33%

GROWTH IN

Digital Marketing

15M

HOURS OF PODCASTS

Streamed in CA

9%

GROWTH IN JOBS FOR

Conflict Resolution

## Program Overview

Communication is foundational to success, not only personally but also professionally. In fact, employers consistently rank good communication as one of the most important skills for employees to possess. MPC's Communication Studies program is designed to help you understand communication theory, so you may develop and improve relationships, speak effectively in a public setting, comprehend various media methods, interact with people from various cultures, and/or work effectively with others.

## Job Outlook

Because strong communication skills are so critical in the workplace, graduates in communication studies have a broad set of job opportunities and may pursue jobs in fields such as marketing, corporate training, business, management, public relations, and non-profit fundraising. Demand is high for news and other digital outlets that publish content in print and online. Jobs aligned with mass media production are forecast to grow by more than 10% through 2026.

## CAREERS

### \*Reporters/Journalists

\$29,370 - \$124,100

### \*Public Relations Specialists

\$36,650 - \$121,180

### \*Arbitrators/Mediators/Negotiators

\$37,420 - \$123,730

### \*Communications Professors

\$68,280 - \$200,160

### \*Advertising Managers

\$78,070 - \$208,000+

\* Requires additional training  
Source: Bureau of Labor Statistics  
(CA data)



Associate Degree  
for Transfer  
A Degree with a Guarantee.<sup>SM</sup>

## Our Top Transfer Colleges

San Jose State  
CSU Fullerton  
UC Davis

