

Name: _____ SID #: _____

CERTIFICATE MAJOR: BUSINESS – SALES AND MARKETING
(Certificate of Achievement)

CERTIFICATE REQUIREMENTS	Units	Other Colleges	Fa/Sp/Su and Year	Grade Earned
Select 12 units from the following:	12			
BUSI 49 Professional Selling (3)				
BUSI 50 Introduction to Marketing (3)				
BUSI 54 Introduction to E-Marketing (3)				
BUSI 64 Customer Service (3)				
BUSI 89 Creative Brand Mgmt. (3)				
TOTAL CERTIFICATE UNITS	12			

	C
All units in the major in residence	
Completion of Major (Grade of "C" or better in each course)	

Counselor Signature: _____ Date: _____