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MONTEREY PENINSULA COLLEGE**June 1, 2020 - Special Board Meeting MINUTES**

The minutes are considered draft form until the Governing Board approves.

Special Board Meeting (2020 Bond) (Monday, June 1, 2020)

Generated by JoRene Finnell on Monday, June 1, 2020

Members Present:

- Chair Yuri Anderson
- Vice Chair Loren Steck
- Trustee Rosalyn Green
- Trustee Marilyn Dunn Gustafson
- Trustee Rick Johnson
- Interim Superintendent/President Mr. David Martin
- Student Trustee Robert Mountain Advisery Vote

Meeting called to order for Open Session at 5:43 PM**1. CLOSED SESSION****A. Closed Session Roll Call**

Verbal Roll Call taken at: 4:36pm

B. Public Comment

None

C. Real Property Negotiations (Government Code Section 54956.8)**2. OPENING ITEMS****A. Roll Call**

Verbal Roll Call taken at: 5:42pm

B. Pledge of Allegiance

Student Trustee, Robert Mountain, lead the Pledge of Allegiance

(Add) REPORT OUT FROM CLOSED SESSION:

Chair Yuri Anderson reported that no action was taken during Closed Session.

C. Action: Approval of Agenda - 2019-20/143

BE IT RESOLVED, That the Governing Board approves today's agenda.

Motion by Loren Steck, second by Student Trustee Robert Mountain Advise Vote Only.

Final Resolution: Motion Carries

Aye: Yuri Anderson, Loren Steck, Rosalyn Green, Marilyn Dunn Gustafson, Rick Johnson, Student Trustee Robert Mountain Advise Vote Only

3. PUBLIC COMMENT**A. Public Comment**

None

4. NEW BUSINESS**A. ACTION: Approve Community College Search Services Contract for the 2020 Superintendent/President Search - 2019-20/144**

Dr. Joan Smith and Dr. Will Lewallen, from Community College Search Services, introduced themselves and were available for questions.

BE IT RESOLVED, that the Governing Board approves the contract with Community College Search Services for professional consulting services pertaining to the upcoming Superintendent/President search. The direct expenses fee for conducting this second comprehensive search for the next Superintendent/President of Monterey Peninsula College is not to exceed \$19,000. This amount includes comprehensive reference reports for three (3) finalists. The fee for additional finalists is \$900 per report.

Motion by Rick Johnson, second by Marilyn Dunn Gustafson.

Final Resolution: Motion Carries

Aye: Yuri Anderson, Loren Steck, Rosalyn Green, Marilyn Dunn Gustafson, Rick Johnson

Abstain: Student Trustee Robert Mountain Advise Vote Only

B. Information: Bond Presentation

Mr. David Martin. Interim Superintendent/President highlighted that deadline to "Call for an Election" is **August 7, 2020**. He introduced the Baseline Bond Feasibility Survey presentation along with presentors: Mr. Tim Mclarney, from True North Research and Mr. Charles Heath, from

TBW

Mr. Tim Mclarney, from True North Research, provided an overall review of the survey which included: purpose of the study, methodology, important issues, question results, support for split-roll measure (Prop 13), initial Ballot test (63% in support), tax threshold questions, median homeowner support for measure rates, project and improvement tier 1 & 2, positive arguments, interim ballot test (after a brief education regarding the Bond is at 67%), negative arguments, and final ballot test is at 64% after the negative arguments.

Key Conclusions and Positive Signs from Survey:

- It is feasible
- Ensuring local access to college is among the most important issues facing community
- Solid natural support for the bond
- Strong interest in the projects to be funded
- Positive arguments resonate
- Support for exceeds 55%

Considerations and Recommendations

- Price tag
- Priorities
- District Communications
- Independent Campaign

Mr. Charles Heath, from TBW, presented the 2020 Bond Planning Timeline:

1. Feasibility Study (now)
 - Poll, election timing, bond amount, tax rate, political landscape, competing issues, potential controversy
2. Build Consensus (next step - June and July)
3. Build a Strong Measure (next step - June and July)
 - Write resolution, ballot question, project list, non-advocacy communication, consensus building
4. Board Calls for Election - Deadline is **August 7, 2020**
5. Advocacy Campaign (August - November)
 - Private fundraising, direct mail, digital media, website, endorsements, phone banks, lawn signs, GOTV
6. Election Day is Tuesday, November 3, 2020

Both Mr. Charles Heath and Mr. Tim Mclarney were available to answer questions.

Public Comment

Mr. Rick Heuer, Monterey Peninsula Taxpayer's Association Principal Officer, stated he is not in favor of the bond.

Mr. Rich Montori, community member and participated on the 2002 Bond Measure questioned how the previous bond funds were used and if they were all depleted.

Next Steps:

Mr. David Martin, Interim Superintendent/President, reviewed the timeline, plans over the summer if the Board moves forward through the next stages of the Bond Measure timeline.

Trustees had a robust discussion and would like to continue the conversation before the June 24th Regular Board meeting.

5. ADJOURNMENT

A. Time Meeting Adjourned - 7:12pm