

Institutional Goals Review, Evaluation, and Revision Processes at MPC

Executive Summary

Introduction

This document summarizes the expectations of our accreditors related to the integration of institutional goals into planning and resource allocation decisions. It also outlines processes that MPC has used in past goal review cycles in order to remain in compliance with these expectations.

Accreditation Standards Relevant to Institutional Goals and Objectives

The Accrediting Commission for Community and Junior Colleges (ACCJC) evaluates institutional effectiveness, in part, by looking closely at how the institution develops goals and objectives, how well the goals are articulated in measurable terms so that they can be assessed, and how effective the institution is at communicating and achieving its goals.

The following standards address institutional goals and objectives explicitly:

- IB2:** The institution sets goals to improve its effectiveness consistent with its stated purposes. The institution articulates its goals and states the objectives derived from them in measurable terms so that the degree to which they are achieved can be determined and widely discussed. The institutional members understand these goals and work collaboratively toward their achievement.
- IB3:** The institution assesses progress toward achieving its stated goals and makes decisions regarding the improvement of institutional effectiveness in an ongoing and systematic cycle of evaluation, integrated planning, resource allocation, implementation, and re-evaluation. Evaluation is based on analyses of both quantitative and qualitative data.
- IIID1:** The institution's mission and goals are the foundation for financial planning.

In addition to these explicit references to institutional goals, implicit references to the Commission's expectations that institutional mission and goals are closely tied to institutional decision-making about student learning can be found throughout the Standards.

Institutional Goals Assessment, Review, & Revision: Previous Cycle

The institution assessed its 2007-2010 institutional goals and established goals for 2011-2014 as part of its regular planning and resource allocation cycle.

- 2 Feb 2010: Subcommittee formed to assess 2007-2010 institutional goals
- End of May 2010: Assessment of goals completed
- 17 Aug 2010: Assessment of goals reviewed in College Council; mission review begins
- 19 October 2010: College Council recommends retaining current mission statement to S/P; work on 2011-2014 institutional goals begins
- March 2011: Public Forum regarding draft of 2011-2014 Institutional Goals.
- 5 April 2011: College Council recommends approval of the 2011-2014 Institutional Goals.
- 24 May 2011: Governing Board approves and adopts the 2011-2014 Institutional Goals.

At the 2 Feb 2010 College Council, a subcommittee¹ was formed to assess progress on institutional goals. The subcommittee met throughout the semester to review progress on the goals, and completed its [assessment](#) report in May 2010.

¹ B. Abbott, J. Gonzalez, L. Walsh, C. Anderson, F. Hochstaedter, S. Morgan, and J. Bailey.

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College Council began considering how the assessment results might affect broader discussions of the mission and 2011-2014 institutional goals early in the fall 2010 semester.² Informed by the assessment results, College Council recommended that the institution retain its current mission statement and appointed a subcommittee³ to work on the 2011-2014 goals at its 19 October 2010 meeting.⁴

A draft of the 2011-2014 institutional goals was finalized at the 16 December 2010 College Council meeting. College Council sought input on the revisions and potential outcomes for each goal from advisory groups during January and February 2011. The institution held a public forum on the draft of the 2011-2014 institutional goals their proposed outcomes in March 2011.⁵

The 2011-2014 institutional goals were presented to the Governing Board for a first reading at the 26 April 2011 meeting.⁶ The Board voted to approve the goals on 24 May 2011.⁷ The mission statement was reaffirmed in the same vote.

The Board-approved goals follow on page 3.

² College Council Minutes, 17 August 2010. See agenda item 3c, page 3.

<http://www.mpc.edu/collegecouncil/College%20Council%20Agendas%20and%20Minutes%202010/September%2007%202010/College%20Council%20August%2017%202010%20Minutes-DRAFT.pdf>.

³ B. Lee, M. Gilmartin, C. Anderson, A. Haffa, J. Bailey, J. Gonzalez, and F. Hochstaedter.

⁴ See agenda item 2b, page 1.

<http://www.mpc.edu/collegecouncil/College%20Council%20Agendas%20and%20Minutes%202010/October%2019%202010/College%20Council%20Oct%2019%202010%20Minutes.pdf>.

⁵ College Council Minutes, 15 March 2011. See agenda item 2 for a summary of the conversation.

<http://www.mpc.edu/collegecouncil/College%20%20Council%20Agendas%20and%20Minutes%202011/College%20Council%20March%2015%202011%20Minutes%20DRAFT.pdf>

⁶ See College Council report to the Governing Board, page 4, and New Business item G, page 9.

<http://www.mpc.edu/GoverningBoard/Meeting%20Agendas/4.26.2011%20Minutes.pdf>.

⁷ Minutes, Governing Board of Trustees Regular Meeting, 24 May 2011. See Consent Agenda Item O.

<http://www.mpc.edu/GoverningBoard/Meeting%20Agendas/5.24.2011%20Minutes.pdf>.

2011-2014 Institutional Goals

I. Promote academic excellence and student success.

- Objective 1.1: Investigate ways to articulate student success that represent the diverse range of our students' goals, and retain strong academic integrity and high academic standards.
- Objective 1.2: Improve student experiences by supporting the quality of instruction and service delivery through:
- a. creating a framework for faculty and staff to learn, share ideas, engage in dialog and collaborate.
 - b. promoting efforts to analyze the effectiveness of programs and make improvements based on the results.
- Objective 1.3: Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instruction.
- Objective 1.4: Develop and implement ways to
- a. more effectively recruit and select excellent faculty and staff.
 - b. train and mentor new faculty and staff so that they most effectively serve students and promote learning.

II. Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.

- Objective 2.1: Develop and enhance credit Career and Technical programs and courses to provide students with employable skills.
- Objective 2.2: Establish and strengthen industry, government, and community partnerships.

III. Manage the rate of growth in programs and services in Seaside and Marina, subject to funding and growth conditions.

- Objective 3.1: Based on assessment and analysis of community needs and district resources, develop appropriate class schedules and programs.
- Objective 3.2: Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Center.

IV. Maintain and strengthen instructional and institutional technology.

- Objective 4.1: Conduct a broad-based review of the functionality and efficiency of all district technology including the organization, management and support for MPC's websites.
- Objective 4.2: Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.
- Objective 4.3: Based on the recommendations from these reviews, develop a long-term funding plan and implement changes that take into consideration the availability of college resources.