**College Council Recommendation Review**

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| --- | --- | --- | --- | --- | --- | --- |
| **Possible Recommendations** | **Works toward stated goals** | **Will help:**  **This year (TY)**  **Next year (NY)**  **Future (F)** | **Possible positive outcomes (Why is this recommendation a good idea?).** Consider *significance, consequences for the college, impact on students, student/community perspective.* | **Possible negative outcomes (Why is this recommendation a bad idea?).** Consider *significance, consequences for the college, impact on students, student/community perspective.* | **Resources required** | **What we need to know or do before pursuing this idea** |
| 1. Offer a retirement incentive. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Prioritize hiring full-time faculty in high FTE areas. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Institute a hiring freeze for administrative positions. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Return all administrative positions to original levels – directors instead of deans. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Work with the foundation to establish endowed faculty positions in key areas. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Improve energy efficiency: remove personal appliances. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Improve energy efficiency: Reduce printing. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Improve Energy efficiency: Conserve water. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Go solar. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Develop more hybrid or distance ed courses. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Carry over departmental funds. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Coordinate recruitment efforts at area high schools. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Increase summer offerings. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Create & implement a significant marketing plan. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Add/increase student fees. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Add/increase community fees. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Add/increase personnel fees. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Add/increase rental facility fees. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Fund raise among alumni. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Task president with becoming fundraiser in chief. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Write grants. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Create funding development plan. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Cultivate donors. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Cultivate sponsorships. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Create outreach task force. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Increase # of international students. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Serve as a satellite campus to other colleges/universities. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Become a healthcare entity. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Increase ticket prices for events. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Partner with local businesses. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Partner with concerts, athletic events. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
| 1. Partner with universities. | □ Cuts costs.  □ Grows enrollments  □ Generates revenue | □ This year  □ Next year  □ Future |  |  | □ $$  □ People  □ Expertise  □ Other |  |
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