**College Council Recommendation Review**

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| **Possible Recommendations** | **Works toward stated goals** | **Will help:****This year (TY)****Next year (NY)****Future (F)** | **Possible positive outcomes (Why is this recommendation a good idea?).** Consider *significance, consequences for the college, impact on students, student/community perspective.* | **Possible negative outcomes (Why is this recommendation a bad idea?).** Consider *significance, consequences for the college, impact on students, student/community perspective.* | **Resources required**  | **What we need to know or do before pursuing this idea** |
| 1. Offer a retirement incentive.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Prioritize hiring full-time faculty in high FTE areas.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Institute a hiring freeze for administrative positions.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Return all administrative positions to original levels – directors instead of deans.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Work with the foundation to establish endowed faculty positions in key areas.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Improve energy efficiency: remove personal appliances.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Improve energy efficiency: Reduce printing.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Improve Energy efficiency: Conserve water.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Go solar.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Develop more hybrid or distance ed courses.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Carry over departmental funds.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Coordinate recruitment efforts at area high schools.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Increase summer offerings.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Create & implement a significant marketing plan.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Add/increase student fees.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Add/increase community fees.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Add/increase personnel fees.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Add/increase rental facility fees.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Fund raise among alumni.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Task president with becoming fundraiser in chief.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Write grants.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Create funding development plan.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Cultivate donors.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Cultivate sponsorships.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Create outreach task force.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Increase # of international students.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Serve as a satellite campus to other colleges/universities.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Become a healthcare entity.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Increase ticket prices for events.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Partner with local businesses.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Partner with concerts, athletic events.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
| 1. Partner with universities.
 | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
|  | □ Cuts costs.□ Grows enrollments□ Generates revenue | □ This year□ Next year□ Future |  |  | □ $$□ People□ Expertise□ Other |  |
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