

Grow Enrollment

- Increase faculty involvement in the admissions process (i.e. – “Registration Roundup”)
- More effective marketing of an already well-established and liked “brand” (MPC)
- Survey students (formally over survey monkey and informally by taking polls in class) as to:
 - They would have taken the same class offered at the same time in Marina instead of on campus.
 - Discover if they are indeed “new” students to Marina or have relocated there from another part of the district.
- Hold a well publicized “open house” the weekend before registration opens online (or perhaps the same weekend with access to computer or in-person registration).
- Provide an easily accessible path for assessment procedures (predictive).
- Offer challenge options for the math and English requirements.
- Create an “annual schedule” – that would offer a basic core of courses (that could be *supplemented* but would always be there). It would assure incoming students that the courses they need will be there and establish a degree of reliability for the departments/divisions.

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