

Master Planning Document

Goal	Influence	Objective	Lead Responsibility	Activities (how to get there)	Measurable Outcomes (data)	Timeline
1. Help students achieve their educational goals.	SB 1440	1. Create and/or revise programs and curriculum to help students who plan to transfer to CSUs.	Dean of Instructional Planning	a. As new programs are designed at the state level, meet with relevant department chairs and/or instructors to determine direction MPC should take. b.		
	Transfer Institutions	2. Develop and strengthen articulation agreements with transfer institutions.	Dean of Instructional Planning			
	Student Success Initiative Basic Skills	3. Develop plans to implement the Student Success Initiative. Dovetail with current Basic Skills Initiative in objectives 1 to 8. <i>See Strategic Initiative on Basic Skills</i>	VP Student Services			
		4. Increase student awareness of programs and services.	VP(?) Dean of Student Services			
		5. Increase student awareness of the need for assessment and an education plan.	VP(?) Dean of Student Services			
		4. Implement mandated placement tests in English and math.	VP(?) Dean of Student Services			
		5. Continue to work with area high schools to improve matriculation.	Matriculation Coordinator(?) Committee			
		6. Work with local high schools on curriculum, advising, and assessments in math and English.	Assessment Coordinator			
		7. Establish clear pathways to college level English and math courses.	English and Math Department Chairs			
	Continuing Education Needs	8. Develop continuing education program encompassing community education, contract	Dean of Instruction			

		education, and workforce development. <i>See Strategic Initiative on Continuing Education.</i>				
	Accreditation Rec #4	1. Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instructions.	Associate Dean of Instructional Technology & Development			
	Online courses supporting SB 1440	2. Develop an online MPC general education pattern, 3 to 5 online certificate programs. Also consider developing an online re-certification program, a CTE online associate degree program, and online components that support SB 1440* general education transfer patterns. <i>See Strategic Initiative on MPC Online.</i>	Associate Dean of Instructional Technology & Development			
	Accreditation Rec #1-3	1. Use Program Reflections to learn, share ideas, engage in dialog, collaborate and continue improvements	VP Academic Affairs			
		2. Use program review process to analyze the effectiveness of programs and make improvements based on the results.	VP Academic Affairs			
	Program Review	1. Complete Facilities Plan in support of college programs and services.	VP of Administrative Services			
		2. Review and revise efforts to attract and retain students.	President/Vice Presidents			
		3. Create opportunities for collaboration between Student Services and Academic Affairs, as well as such opportunities between disciplines.	Vice Presidents			
	International Student Needs	4. Develop/maintain recruitment processes to attract international students that include both long-term and short-term goals. <i>See Strategic Initiative on International Students Program.</i>	VP Student Services			

	Basic Skills	5. Continue to identify barriers and develop successful interventions and strategies to improve student success, supporting faculty dialogue about student learning both within basic skills classes and beyond. <i>See Strategic Initiative on Basic Skills.</i>	VP Student Services			
		6. Increase faculty and staff positions as funds become available.	Vice Presidents			
		7. Reestablish supply and equipment budgets as funds become available.	Vice Presidents			
	CTE Programs and community needs as indicated in the Environmental Scan	1. Develop and enhance credit Career and Technical programs and courses to provide students with job-related skills and work experiences leading to employment	VP Academic Affairs			
		2. Review Career and Technical Education programs to identify how best to meet the changing needs of local and regional workforce while accounting for the fiscal realities of the college.	VP Academic Affairs			
		3. Establish and strengthen industry, government, and community partnerships	Dean of Instructional Planning			
		4. Establish process for creating and maintaining advisory groups for CTE programs. <i>See Strategic Initiative on CTE.</i>	Dean of Instructional Planning			
	Marina Ed Center and community needs as indicated in the Environmental Scan	1. Based on assessment and analysis of community needs and district resources, develop appropriate class schedules and programs	VP Academic Affairs			
		2. Conduct needs assessment with the intention of applying for full Education Center status at Marina.	VP Academic Affairs			
	Marina Ed Center and Public Safety Training Ctr and community needs as	1. Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Training	Dean of Instruction			

	indicated in the Environmental Scan	Center. <i>See Strategic Initiative on Ft. Ord Education Center.</i>				
	Program Review Accreditation Standard III.A.13	2. Provide training and/or professional opportunities to faculty and staff.				
		3. Develop a long-term staffing plan.				
2. Establish and maintain fiscal stability	Recommendations to Cut Costs, Grow Enrollments, and Generate Revenue Accreditation Standard 111.D.1	1. Offer a retirement incentive (negotiable).	President			
		2. Reduce college's benefit costs (negotiable).	P/VP, MPCTA, MPCEA			
		3. Improve institutional efficiencies <ul style="list-style-type: none"> • Scheduling • Consolidating • Efficient use of resources 	Vice Presidents			
		4. Create and implement a significant marketing plan.	President			
		5. Improve and enhance enrollment and retention rates.	Vice President, Academic Affairs			
		6. Increase program development to meet the changing educational needs of the community.	Dean of Instructional Planning			
		7. Develop and implement plan to increase the number of international students	Dean of Instructional Planning			
		8. Create opportunities to partner with public and private organizations.	Dean of Instructional Planning			
		9. Obtain extramural funding.				
3. Streamline, clarify, and communicate policies and procedures for campus		1. Review and revise Board policies as needed.				

administration and governance.						
		2. Review, revise, or develop administrative procedures to support Board policies as needed.				
		3. Develop handbooks to clarify committee functions and shared governance processes.				
		4. Develop a handbook of committee functions for college-wide use.				
		5. Review use of data to ensure effective and consistent use to support planning and decision-making.				
		6. Improve safety and security procedures.				
		7.				
Goal 4: Maintain and strengthen instructional and institutional technology	Program Review	1. Conduct a broad-based review of the functionality and efficiency of all district technology including the organization, management and support for MPC's websites	VP Administrative Services			
		2. Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.	President/Vice Presidents			
		3. Based on recommendations from program reviews and college resources, develop and implement a long-term technology funding plan. <i>See Strategic Initiative on Technology Sustainability.</i>	President/Vice Presidents			
	Accreditation Standard III.C.2					
		Complete the installation of instructional technology equipment and the new Marina site.				
		Complete the installation of staff technology at the new Marina site.				

		Improve campus wireless.				

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