

President's Advisory Group Meeting Meeting Minutes

Date/Time: Tuesday, August 29, 2017, 2 – 4pm

Location: Karas Room

Visitors/Guests: Nick Pasculli, Catherine Webb, Christine Erickson, Judy Cutting, Kathleen Rozman, Shawn Anderson

Members in Attendance:			
✓	Luz Aguirre (Classified)		Eric Maximoff (Classified)
✓	Suzanne Ammons (minutes, resource)	✓	Kim McGinnis (VP Student Svc)
✓	Grace Anongchanya (Faculty)	✓	Stephanie Perkins (Tri-Chair, Classified)
✓	Wendy Bates (Faculty)	✓	Lyndon Schutzler (Faculty)
	Lauren Blanchard (MPCTA Rep.)	✓	Francisco Tostado (MSC)
✓	Diane Boynton (Tri-Chair Faculty)	✓	Walt Tribley (Tri-Chair Supt./Pres.- non-voting)
✓	Heather Craig (Acad Senate Pres.)		Faculty (vacant)
✓	Steven Crow (VP Admin Svc) Cathryn Wilkinson		ASMPC Rep. Suzy Ford
✓	Kevin Haskin (MPCSEA Rep.)		ASMPC Rep. Armando Dimas
✓	Kiran Kamath (VP Acad Affairs)		
✓	Jon Knolle (Dean) Paul Long.		

Topic	Discussion / Comments	Action / Recommendation
1. Campus community comments	<ul style="list-style-type: none"> Kim - announced that MPC Student Svc.is organizing a table at the MC Fairgrounds in a high traffic area 8/31 through 9/4. This is a great opportunity to interact with the public and provide information on programs and services. Program brochures will be disseminated and even more helpful is to have representatives of programs at the table as well. The division chairs were sent the info and advised to contact Lakisha Bradley to arrange times. Lyndon – reported that a soccer match is underway today, football opens Saturday (1st home game is 9/9) and MPC Volleyball hosts three other teams this Friday at 1pm. 	
2. Approval of August 8, 2017 Agenda	Agenda Item #4. Marketing Update will be moved to #3 in the interest of Nick Pasculli's time.	Approval by consensus to amend agenda.
3. Marketing Update	<p>Nick Pasculli was introduced. Nick is the president of TMD Creative who has been working for MPC since January. Nick provided information on his background, qualifications, and experience working with a neighboring district that experienced similar circumstances to MPC's current climate. Nick is familiar with MPC and the community it serves. He is an adjunct faculty (Marketing, Sales & Customer Services, Economics and Introduction to Ag Business), and serves on the foundation's board of this neighboring district.</p> <p>Nick presented a powerpoint report outlining the various marketing strategies directed to where students are and campaigns being used to convey MPC's commitment to student success and solidify public perception. He explained and shared examples of TV and radio</p>	

	<p>advertisement spots featuring “Your Future is Our Focus”.</p> <p>Kiran reported increased FTES counts in comparisons between Fall and Summer for 2016 and 2017. Nick invited questions.</p>	
<p>4. Creating & Maintaining a Positive Communications Climate</p>	<p>The President’s Advisory Group and other campus members divided into four groups and answer four questions on easel pads*:</p> <ol style="list-style-type: none"> 1) I feel valued when... 2) I become defensive when... 3) Summation of value and not valued comments 4) How do we create a positive climate? <p>Each group shared their multiple responses to each of the questions recognizing that similar responses were shared across the groups. Lively discussions were held as members shared perspectives. Defensiveness Assessment was shared.</p> <p>Following the workshop, several participants commented that this workshop was a worthwhile exercise. Participants should be leaders in carrying forward the approaches for positive communications learned today to the rest of campus.</p> <p>A summary Steps to take to promote/maintain a positive communication climate on campus was drafted to summarize responses to #4 above.</p> <p>*Link to actual workshop notes from meeting.</p>	
<p>5. Approval of minutes:</p> <ol style="list-style-type: none"> a) May 23 2017 b) August 8, 2017 	<p>Approval deferred to next meeting.</p>	
<p>6. Board Policies: See page 2 for list</p> <p>Chapter 3 – Gen Institutional</p> <p>Chapter 7 – Human Resources</p>	<p>Diane encouraged all to review the BPs and be prepared to address this at the next meeting.</p>	
<p>7. Adjournment</p>	<p>Meeting adjourned at 4:06pm.</p>	

9. Board Policies (from page 1)

Chapter 3 General Institution

BP 3430 Prohibition of Harassment

 AP 3430 Prohibition of Harassment

 AP 3435 Discrimination and Harassment Complaints and Investigations

BP 3510 Workplace Violence

BP 3518 Child Abuse Reporting

BP 3540 Sexual and Other Assaults on Campus

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Chapter 7 Human Resources

BP 7130 Compensation

BP 7145 Personnel Files

BP 7240 Confidential Employees

BP 7310 Nepotism

BP 7330 Communicable Disease

 AP 7336 Certification of Freedom From Tuberculosis

BP 7335 Health Examinations

BP 7342 Holidays

BP 7345 Catastrophic Leave Program

BP 7350 Resignations

BP 7370 Political Activity

 AP 7370 Political Activity

BP 7400 Travel

BP 7500 Volunteers

BP 7510 Domestic Partners

BP 7600 Campus Security Officers

BP 7700 Whistleblower Protection