

MPC Mission: Monterey Peninsula College is committed to fostering student learning and success by providing excellence in instructional programs and services to support the goals of students pursuing transfer, career, basic skills, and life-long learning opportunities. Through these efforts MPC seeks to enhance the intellectual, cultural, and economic vitality of our diverse community.

Institutional Goal	Influence(s)	Ed Plan Objectives	Institutional Objectives	Lead Responsibility	Methods of Assessment
Goal 1: Promote academic excellence and student success.			Objective 1.1: Investigate ways to articulate student success that represent the diverse range of our students' goals, and retain strong academic integrity and high academic standards. Objective 1.4: Develop and implement ways to <ol style="list-style-type: none"> a. more effectively recruit and select excellent faculty and staff. b. train and mentor new faculty and staff so that they most effectively serve students and promote learning. 		
	Transfer Institutions	<ol style="list-style-type: none"> 1. Increase communication between MPC faculty and transfer institutions for the purpose of curriculum alignment and development of co-curricular activities. 2. Develop and strengthen articulation agreements with transfer institutions. 3. Create and/or revise programs and curriculum in response to and support of SB 1440. 		Dean of Instructional Planning Dean of Student Services Curriculum Advisory Committee Articulation Officer	
		<ol style="list-style-type: none"> 1. Develop plans to implement the Student Success Initiative. Dovetail with current Basic Skills Initiative in objectives 1 to 8. <p><i>See Strategic Initiative on Basic Skills</i></p>		VP of Student Services VP of Academic Affairs AAAG SSAG	

Institutional Goal	Influence(s)	Ed Plan Objectives	Institutional Objectives	Lead Responsibility	Assessment Methods
Goal 1: Promote academic excellence and student success, cont'd.	Student Success Initiative	<ol style="list-style-type: none"> 2. Increase student awareness of programs and services. 3. Increase student awareness of the need for assessment and an education plan. 4. Implement mandated placement tests in English and math. 		Dean of Student Services ASMPC Office of Institutional Research English Department Math Department Matriculation Coordinator	
		<ol style="list-style-type: none"> 5. Continue to work with area high schools to improve matriculation. 6. Work with local high schools on curriculum, advising, and assessments in math and English. 		Dean of Student Services Dean of Instruction Dean of Instructional Planning Matriculation Committee Assessment Coordinator	
		<ol style="list-style-type: none"> 7. Establish clear pathways to college level English and math courses. 		Math and English Department Chairs Matriculation Committee Basic Skills Committee	
		<ol style="list-style-type: none"> 8. Develop continuing education program encompassing community education, contract education, and workforce development. <p><i>See Strategic Initiative on Continuing Education.</i></p>		VP of Academic Affairs Dean of Instruction Continuing Education Task Force	
		Accreditation: Recommendation #4		<ol style="list-style-type: none"> 1. Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instructions. 2. Develop an online MPC general education pattern, 3 to 5 online certificate programs. Also consider developing an online re-certification program, a CTE online associate degree program, and online components that support SB 1440* general education transfer patterns. <p><i>See Strategic Initiative on MPC Online.</i></p>	Objective 1.3: Develop and prioritize the implementation of an online learning strategic plan that includes institutional support, protocols, and assessment of instruction.

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Goal 1: Promote academic excellence and student success, cont'd.	Accreditation: Recommendations 1-3	3. Use Program Reflections to learn, share ideas, engage in dialog, collaborate and continue improvements.	Objective 1.2: Improve student experiences by supporting the quality of instruction and service delivery through <ul style="list-style-type: none"> a. creating a framework for faculty and staff to learn, share ideas, engage in dialog and collaborate. b. promoting efforts to analyze the effectiveness of programs and make improvements based on the results. 	VP of Academic Affairs Academic Senate SLO Committee	
		4. Use program review process to analyze the effectiveness of programs and make improvements based on the results.		VP of Academic Affairs VP of Student Services VP of Administrative Services SLO Committee	
	Program Review	1. Complete Facilities Plan in support of college programs and services.		VP of Administrative Services Facilities Committee	
		2. Review and revise efforts to attract and retain students.		P/VP VP of Academic Affairs VP of Student Services AAAG SAAG	
		3. Create opportunities for collaboration between Student Services and Academic Affairs, as well as such opportunities between disciplines.		VP of Academic Affairs VP of Student Services AAAG SSAG	
		4. Develop/maintain recruitment processes to attract international students that include both long-term and short-term goals. <i>See Strategic Initiative on International Students Program.</i>		VP of Student Services ESL Department International Programs Office Committee	

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Goal 1: Promote academic excellence and student success, cont'd.	Program Review, cont'd.	5. Continue to identify barriers and develop successful interventions and strategies to improve student success, supporting faculty dialogue about student learning both within basic skills classes and beyond. <i>See Strategic Initiative on Basic Skills.</i>		VP of Student Services VP of Academic Affairs Dean of Instruction Basic Skills Committee	
		6. Increase faculty and staff positions as funds become available. 7. Reestablish supply and equipment budgets as funds become available.		VP of Academic Affairs VP of Student Services VP of Academic Services AAAG SSAG ASAG	

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Goal 2: Build MPC into an economic driving force for the Monterey area by supporting and developing programs that teach employable skills.	Community needs as indicated in the Environmental Scan	1. Develop and enhance credit Career and Technical programs and courses to provide students with job-related skills and work experiences leading to employment 2. Review Career and Technical Education programs to identify how best to meet the changing needs of local and regional workforce while accounting for the fiscal realities of the college.	Objective 2.1: Develop and enhance credit Career and Technical programs and courses to provide students with employable skills. Objective 2.2: Establish and strengthen industry, government, and community partnerships.	VP of Academic Affairs CTE Committee	
		3. Establish and strengthen industry, government, and community partnerships. 4. Establish process for creating and maintaining advisory groups for CTE programs. <i>See Strategic Initiative on CTE.</i>		Dean of Instructional Planning CTE Committee Dean of Instructional Planning	

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Goal 3: Manage the rate of growth in programs and services in Seaside and Marina, subject to funding and growth conditions	Community needs as indicated in the Environmental Scan	1. Based on assessment and analysis of community needs and district resources, develop appropriate class schedules and programs.	Objective 3.1: Based on assessment and analysis of community needs and district resources, develop appropriate class schedules and programs.	VP of Academic Affairs Dean of Instruction Dean of Instructional Planning Director of Institutional Research College Council	
		2. Conduct needs assessment with the intention of applying for full Education Center status at Marina.			
		3. Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Training Center. <i>See Strategic Initiative on Ft. Ord Education Center.</i>	Objective 3.2: Provide essential support services to enable student success at the Marina Education Center and the Seaside Public Safety Center.	Dean of Instruction Dean of Student Services	

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Goal 4: Maintain and strengthen instructional and institutional technology	Program Review	1. Conduct a broad-based review of the functionality and efficiency of all district technology including the organization, management and support for MPC's websites.	Objective 4.1: Conduct a broad-based review of the functionality and efficiency of all district technology including the organization, management and support for MPC's websites.	VP of Administrative Services Technology Committee AAAG SSAG	
		2. Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use.			
		3. Based on recommendations from program reviews and college resources, develop and implement a long-term technology funding plan. <i>See Strategic Initiative on Technology Sustainability.</i>	Objective 4.2: Conduct a broad-based review of the leadership, management, and structure of campus-wide technology support to maximize efficiency, resources, and ease of use. Objective 4.3: Based on the recommendations from these reviews, develop a long-term funding plan and implement changes that take into consideration the availability of college resources.	P/VP VP of Academic Affairs VP of Administrative Services Tech Committee AAAG SSAG	

The Ed Master Plan includes *Strategic Initiatives*. These, I believe, provide a plan for specific objectives.

1. Strategic Initiative for Basic Skills: Basic Skills Initiative Recommendation
2. Strategic Initiative for Career Technical Education (CTE)
3. Strategic Initiative for Continuing Education
4. Strategic Initiative for the Ft. Ord Education Center
5. Strategic Initiative for Collaboration with CSUMB International Student Programs
6. Strategic Initiative for the Growth and Development of MPC Online
7. Strategic Initiative for Technology Sustainability

How do College Council's Recommendations to the President fit into the Ed Master Plan? How do the Facilities and Tech plans fit into the Ed Master Plan? The Facilities Plan is quite old (2004). Shouldn't this plan be updated and included with the Ed Plan?

Recommendations:

- Offer a retirement incentive. (done)
- Reduce college's benefit costs.
- Improve institutional efficiencies.
 - Scheduling
 - Consolidating
 - Efficient use of resources
- Create and implement a significant marketing plan.
- Improve and enhance enrollment and retention rates.
- Increase program development to meet the changing educational needs of the community.
- Develop and implement plan to increase the number of international students.
- Create opportunities to partner with public and private organizations.
- Obtain extramural funding.