

# EXECUTIVE DIRECTOR'S REPORT TO MPC GOVERNING BOARD OF TRUSTEES June 29, 2017

## **FUNDRAISING**

- 1. Total Funds Received in May 2017: \$35,184.37
- 2. **Grants:** Recently awarded grants include: Pebble Beach Company Foundation (\$2,500) for the Child Development Center's Outdoor Learning Classroom.

Proposals currently under development: Dunspaugh-Dalton Foundation, Bank of America.

Pending proposals: Title V Hispanic Serving Institutions Grant, a cooperative grant with CSUMB, requesting \$3.75 million over five years to strengthen connections between our institutions and increase transfer and degree completion rates.

## 3. Spring Annual Appeal

A general appeal letter was mailed to approximately 5,000 local households in early June 2017. So far we have received \$3,563 in response to the appeal.

#### 4. Booster Club

The Booster Club Committee is currently helping to sell advertising space in the 2017-2018 Athletics program and renewing and increasing Booster Club memberships for the upcoming 2017-2018 sports year.

## **EVENTS**

#### 1. Save the date: November 4, 2017

The Foundation is in the very early stages of planning a special fundraising event the evening of Saturday, November 4, 2017. Please save this date and look for more details coming soon!

#### **COLLEGE SUPPORT**

## 1. Evans College Incentive Program

The Foundation is working with Student Services to host a welcome orientation on July 31, 2017 for the third cohort of students for the Evans College Incentive Program. So far, 73 students have signed an acceptance letter indicating the will be participating in the program this year.

### **ADMINISTRATION**

- 1. The Foundation is now an approved side for CSUMB internships. Our first CSUMB intern will begin working with us in the Fall semester.
- 2. The next Foundation Board Meeting will be Wednesday, August 9, 2017.
- 3. The Foundation's Executive Committee will be meeting on September 20, 2017.