



Accomplishing the Mission

Mission and institutional effectiveness expectations in the revised Accreditation Standards

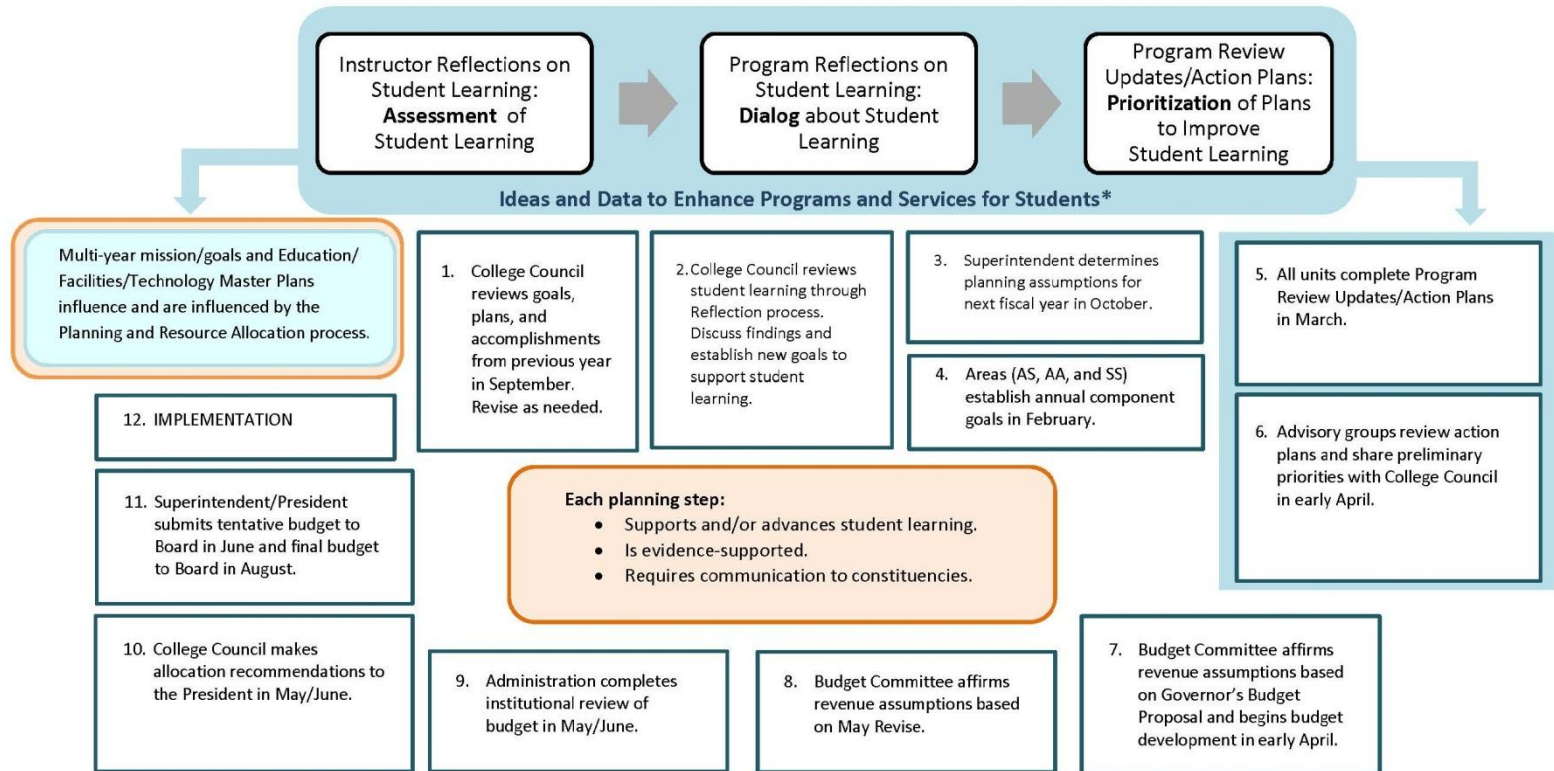
Prepared for MPC Academic Senate

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Mission Review Process at MPC

Monterey Peninsula College Planning and Resource Allocation Process



Mission Review Process at MPC

MPC Planning Processes:

Setting, Evaluating, and Revising the College's Mission, Goals and Objectives



Mission Review Process at MPC

Monterey Peninsula College is committed to fostering student learning and success by providing excellence in instructional programs, facilities, and services to support the goals of students pursuing transfer, career, basic skills, and life-long learning opportunities. Through these efforts MPC seeks to enhance the intellectual, cultural, and economic vitality of our diverse community.

Changing Accreditation Standards

Why are the Standards being revised?

- Attempt to remove redundancies and make the Standards more streamlined
- Response to specific changes in US Dept. of Education requirements

Changing Accreditation Standards

What has changed with regard to Mission?

- Emphasis on Student Achievement in addition to Student Learning
- Emphasis on specific types of data and how they are used

Emphasis on Student Achievement

from Current Standard I:

The institution demonstrates strong commitment to a mission that **emphasizes achievement of student learning**

...

from Proposed Standard I:

The institution demonstrates strong commitment to a mission that **emphasizes student learning and student achievement.**

Emphasis on Student Achievement

from Current Standard IA:

The institution has a statement of mission that defines the institution's broad educational purposes, its intended student population, and its **commitment to achieving student learning.** (IA)

from Proposed Standard IA:

The institution's mission describes its broad educational purposes, its degrees and credentials offered, its intended student population, and its **commitment to student success, as reflected in student learning and student achievement.** (IAI)

Evaluating Accomplishment of Mission

from Current Standard IA:

The institution **establishes student learning programs and services aligned with its purposes**, its character, and its student population. (IA1)

from Proposed Standard IA:

The institution **uses data to determine how effectively it is accomplishing its mission**, and whether the mission directs institutional priorities and educational needs of students. (IA2)

Evaluating Accomplishment of Mission

from Current Standard IA:

Using the institution's governance and decision-making process, the institution **reviews its mission statement on a regular basis and revises it as necessary.** (IA3)

from Proposed Standard IB:

The institution **assesses accomplishment of its mission through program review and evaluation of outcomes, goals, and objectives** through analyses of quantitative and qualitative data disaggregated by program type and mode of delivery. (IA3)

Linking Mission to Institutional Goals

from Current Standard IA:

The institution's mission is central to institutional planning and decision making. (IA4)

from Proposed Standard IA:

The mission guides institutional decision-making, planning, and resource allocation **and informs institutional goals for student learning and achievement.** (IA3)

Linking Mission to Institutional Effectiveness

NEW from Proposed Standard IB:

The institution publishes institution-set standards for student achievement, appropriate to its mission, and assesses how well it is achieving them in pursuit of continuous improvement. (IB3)

The institution disaggregates and analyzes outcomes for subpopulations of students important to its mission. When the institution identifies performance gaps, it implements strategies, which may include human and fiscal resources, to mitigate those gaps and evaluates the efficacy of those strategies. (IB6)

Mission Statement

GUIDED BY A RELENTLESS FOCUS
(HEARTFELT ADJECTIVE)

ON QUALITY, _____, AND _____
(CLICHE) (ANOTHER CLICHE) (YET ANOTHER CLICHE)

WE WILL STRIVE TO _____
(LONG-WINDED PHRASE)

DELIVERING _____ TO OUR _____
(BIG ASPIRATIONAL WORD) (VAGUE GROUP)

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QUALITY! WE'VE
ALREADY
USED
THAT



Revision example: Cerro Coso College

Original mission statement:

Our mission is to educate, innovate, inspire, and serve. We demonstrate our commitment to student learning and accomplish our mission as we:

Educate students who seek to transfer for baccalaureate degrees, career and technical education, workforce training, college preparation, and lifelong learning;

Innovate through our instructional processes, delivery systems and business operations;

Inspire our students to strive for excellence in achieving their aspirations, our employees to deliver quality instruction and learning support, and our communities by supporting economic development and responding to their needs in a timely and professional manner; and

Serve our clients and our communities with relevance, timeliness, and excellence.

Revision example: Cerro Coso College

Revised mission statement:

The mission of Cerro Coso Community College is to provide outstanding educational programs and services tailored to the students in the communities and rural areas we serve. We demonstrate a conscious effort to produce and support student success and achievement through traditional and distance delivery.

To accomplish this mission, we will provide:

- Transfer and career technical education
- Remedial instruction
- Comprehensive support services
- Learning opportunities that develop ethical and effective citizenry, and
- Continuing education that is compatible with the institution's primary mission



**KEEP
CALM
AND
CARRY
ON**