

CTE Meeting
December 9, 2016
LTC 203/204 / 12:30-2pm

MINUTES

- Announcements (from faculty)
- **CONTINUED:** Strong Workforce Allocations
 - [Overview of the purpose and allocations](#)—handouts from the Chancellor’s Office
 - Overview of application process
 - Strong Workforce’s intention is to increase the **quantity** and **quality** of CTE offerings.
 - There are 5 approved sources for data: Launchboard, CTE Outcomes Survey, Salary Surfer, College Wage Tracker, Student Success Score Card
 - Labor Market data is a crucial part of the application; programs **must** demonstrate a net labor demand or an undersupply of graduates within their industry; the geographical area for the data must be the same for both supply and demand, but does not need to be the same area for each program in the application
 - Goods/services purchased by Strong Workforce cannot be for personal use
 - Paid internships or certifications may be an equity issue
 - Textbooks can be loaned out but not given to students
 - Strong Workforce must result in increased CTE enrollment (within the program/TOP code that receives funding)
 - Individual proposals from MPC’s programs may also qualify/be better suited for regional plans/funds
 - Guidelines for curriculum development (handout)
- **NEW:** Review Strong Workforce funding requests
 - Programs that requested funding:
 - ADMJ – Administration of Justice, Law Enforcement
 - AUTO – Automotive Technology
 - BUSI – Accounting, Entrepreneurship
 - COOP – Across
 - CSIS – Computer Information Systems (Computer Science/Programming)
 - CSIS – Networking/Cybersecurity
 - DNTL—Dental Assisting (last-minute addition)
 - ECED – Early Childhood Education
 - EDUC – Education
 - FASH – Fashion Merchandising, Fashion Production

- FPTC – Fire Protection Technology
 - HOSP – Hospitality Operations, Sustainable Hospitality Management
 - MECT – Mechatronics
 - MEDA – Medical Assisting, Medical Office, Medical Insurance/Coding
 - NURS - Nursing
 - PFIT – Massage Therapy
- Strong support for a CTE dean position was shared
 - Many faculty expressed a need for low-level support with coordination, event preparation, communication, administrative tasks
 - A dean would oversee a staff dedicated to CTE faculty, and the dean would be able to coordinate projects/communicate with other schools, attend State-level meetings as a representative for MPC
 - Support staff could be funded from various other sources
 - A dean would be able to help find and manage other sources of funding for CTE programs
 - CTE programs are required to complete a bi-annual program review, and equipment/supply/development needs of each program should be expressed in these reviews; this will maintain awareness of program needs and help with communication and coordinated efforts for funding
- The BACCC put \$500,000 into CTE marketing
- There's a benefit to funding proposals dedicated to job placement, since Strong Workforce allocations will be, in part, based on this in future years
- Priorities: CTE dean, CTE counselor, marketing, textbooks, general curriculum development, general professional development
- **Next Meeting:** late January or early February; invitation to be sent out early next semester