



EXECUTIVE DIRECTOR'S REPORT TO MPC GOVERNING BOARD OF TRUSTEES

May 22, 2013

Monterey Peninsula College Foundation supports MPC by being strong advocates for the College in the community and by raising significant financial support for the College.

FUNDRAISING

1. Total Monthly Donations Received in April 2013: \$35,087

2. President's Circle Campaign

The President's Circle campaign, which raises unrestricted funds, is organized into two taskforces: Individual Donors and Corporate Donors. The taskforces are meeting and developing written materials to support the fundraising efforts of this important campaign. The goal is to raise \$250,000 by December 31, 2013 (\$175,000 from individual donors and \$75,000 from corporate donors). By comparison, last year the President's Circle raised a total of \$208,871.

EVENTS

1. President's Address to the Community

The 7th Annual President's Address was held on May 3rd, 2013. It was the most well-attended Address to date, with nearly 400 guests. Sponsorships for the event totaled \$32,600.

2. President's Luncheon

The April donor cultivation luncheon was hosted by MPC Foundation Board President Nolan Kennedy; eight guests attended. The next President's luncheon will be hosted by Bret Silvestri, MPC Foundation Board Member, on June 21st, 2013.

COLLEGE SUPPORT

1. Faculty and Staff Advancement (FASA) Awards

In Spring 2013, the Foundation received 24 applications from 16 faculty and 8 staff members, requesting a total of \$34,033. Sixteen proposals were fully funded and eight were partially funded for a total of \$28,086. Twenty grants were awarded for professional development and four were in support of instructional materials.

The next round of FASA applications will be due in late September 2013. Details will be announced at Flex Day.

2. Scholarships for Students

This spring, the Foundation awarded 75 scholarships, including \$28,000 in Faculty Designated Scholarships, \$5,000 for Foundation High School Scholarships, and over \$75,000 in named scholarships. This was the first year we awarded the recently established Robert K. Bullock Journalism Scholarship.

FOUNDATION ADMINISTRATION

1. The Foundation's 2012 Financial Audit is completed and received an unqualified opinion.
2. The next Foundation Executive Committee meeting will be held Wednesday, June 18, 2013.
3. The next Foundation Board of Director's meeting will be held Wednesday, July 17, 2013.